

JANUARY/FEBRUARY		SHOW ISSUE	MARCH/APRIL
Features	<p>Lead stories:</p> <ul style="list-style-type: none"> ▶ Joint Commission / CMS updates ▶ Legislation & public policy <p>Additional topics:</p> <ul style="list-style-type: none"> ▶ Visual management ▶ Sterilization & infection prevention ▶ KPIs improving efficiency 	<p>OR Business Management Conference, February, 10-12, Tampa, FL</p> <ul style="list-style-type: none"> ▶ Value-based care ▶ Inventory process improvement ▶ Anesthesia workforce ▶ Preference card management <p>**ASC Leader Issue #1</p>	<p>AONL, March 30-April 2, Boston, MA AORN Global Surgical Conference & Expo April 5-8, Boston, MA HSPA Conference, April 26-29, Louisville, KY</p> <p>Lead stories:</p> <ul style="list-style-type: none"> ▶ Improvements in patient safety indicators ▶ Mentoring new leaders <p>Additional topics:</p> <ul style="list-style-type: none"> ▶ Sterilization & infection prevention ▶ Sustainability in the OR ▶ Legal ramifications <p>PATIENT SAFETY AWARENESS WEEK (MARCH 9-15)</p>
Article draft deadline	11/11	12/09	01/13
Ad close	12/04	01/07	02/13
Ad materials due	12/10	01/13	02/20
MAY/JUNE		JULY/AUGUST	SEPTEMBER/OCTOBER
Features	<p>ASCA, April 30–May 3, Denver, CO HFMA Annual Conference, June 22–25, Denver, CO</p> <p>Lead stories:</p> <ul style="list-style-type: none"> ▶ Diversity/ageism in the workforce ▶ Disability care in surgery <p>Additional topics:</p> <ul style="list-style-type: none"> ▶ Gamification usability in the OR ▶ Staffing costs ▶ Wellness initiatives <p>MENTAL HEALTH AWARENESS MONTH (MAY) NATIONAL NURSES WEEK (MAY 6-12)</p>	<p>AHRMM Conference & Expo, August 12-15, TBD</p> <p>Lead stories:</p> <ul style="list-style-type: none"> ▶ AAAHC updates ▶ ASC leadership <p>Additional topics:</p> <ul style="list-style-type: none"> ▶ Supply chain management ▶ Sterilization & infection prevention ▶ Improving communication practices <p>NATIONAL ASC MONTH (AUGUST)</p>	<p>Becker's: The Business and Operations of ASC's, TBD</p> <p>Lead stories:</p> <ul style="list-style-type: none"> ▶ Salary/Career Survey: Staffing trends (Hospital periop leadership) ▶ Salary/Career Survey: Staffing trends (ASC leadership) <p>Additional topics:</p> <ul style="list-style-type: none"> ▶ ASC hotels ▶ Cybersecurity ▶ Adjunct technology in the OR <p>PREPAREDNESS MONTH (SEPTEMBER) NATIONAL WELLNESS WEEK (SEPTEMBER)</p>
Article draft deadline	03/10	05/12	07/14
Ad close	04/14	06/12	08/14
Ad materials due	03/21	06/18	08/20
SHOW ISSUE		NOVEMBER/DECEMBER	
Features	<p>OR Manager Conference, October 20-22, Dallas, TX</p> <ul style="list-style-type: none"> ▶ Nurses going into Congress ▶ Medicare Advantage affecting reimbursements ▶ Culture of safety ▶ Innovation in endoscopy processes ▶ AAMI updates ▶ Pain Management <p>SOCIAL WELLNESS MONTH</p> <p>**ASC Leader Issue #2</p>	<p>Lead stories:</p> <ul style="list-style-type: none"> ▶ Salary/Career Survey: Salary trends (Hospital periop leadership) ▶ Salary/Career Survey: Salary trends (ASC leadership) <p>Additional topics:</p> <ul style="list-style-type: none"> ▶ OR/ASC construction & expansions ▶ Sterilization & infection prevention ▶ Preventing errors in the OR ▶ Robotics in ASCs ▶ 2026 outlook (TBD topic) <p>PERIOPERATIVE NURSES WEEK (NOVEMBER 9-15)</p>	
Article draft deadline	08/11	09/08	
Ad close	09/24	10/06	
Ad materials due	09/30	10/13	