

CONTENT CALENDAR

Showcasing the broad coverage of content and in-depth analysis that keep our readers engaged and returning every month.

	January	February	March
Features	<ul style="list-style-type: none"> ▶ Pediatric care in ASCs ▶ Joint Commission / CMS updates ▶ Highlights from the 2022 OR Manager Conference 	<ul style="list-style-type: none"> ▶ Profitability & maximizing revenue ▶ Legislation & public policy ▶ Sterilization & infection prevention <p>Bonus distribution at OR Business Management Conference, February 6-8, Savannah, GA</p>	<ul style="list-style-type: none"> ▶ OR readiness for a DEA inspection ▶ Workplace violence ▶ Demographics & diversity in the workforce
Article draft deadline	11/14	12/12	12/26
Ad close	12/06	01/05	01/26
Ad materials due	12/12	01/11	02/01
	April	May	June
Features	<ul style="list-style-type: none"> ▶ State of OR staffing post-2022 ▶ State of the supply chain post-2022 ▶ Highlights from the 2023 OR Business Management Conference ▶ Benchmark Survey Results Part 1 <p>Bonus distribution at AORN Surgical Conference & Expo</p>	<ul style="list-style-type: none"> ▶ ASC Manager 2023 Issue 1 ▶ Rural hospital acquisitions & critical care access ▶ Developing leaders and culture in the OR ▶ Benchmark Survey Results Part 2 ▶ Nurse leaders in ASCs <p>Bonus distribution at ASCA 2023 Conference & Expo</p>	<ul style="list-style-type: none"> ▶ Sterilization & infection prevention ▶ SSI/RSS prevention in ASCs ▶ Mental health
Article draft deadline	02/13	3/13	04/10
Ad close	03/06	04/05	05/08
Ad materials due	03/10	04/11	05/12
	July	August	September
Features	<ul style="list-style-type: none"> ▶ AAAHC updates ▶ Visual management ▶ Cybersecurity insurance 	<ul style="list-style-type: none"> ▶ Patient billing / payment collection practices ▶ Price transparency ▶ Sterilization & infection prevention 	<ul style="list-style-type: none"> ▶ Salary/Career Survey: Staffing trends ▶ Nurse student pipeline updates ▶ Wellness & stress management ▶ ASC Manager 2023 Issue 2 <p>Bonus distribution at OR Manager Conference, September 18-20, Nashville, TN</p>
Article draft deadline	05/08	06/12	07/10
Ad close	06/06	07/07	08/09
Ad materials due	06/12	07/13	08/15
	October	November/December	
Features	<ul style="list-style-type: none"> ▶ Salary/Career Survey: Salary trends ▶ Legal ramifications & preventing errors in the OR ▶ Non-traditional nursing roles in ASCs 	<ul style="list-style-type: none"> ▶ Sterilization & infection prevention ▶ AI / virtual reality / robotics ▶ Robotics insurance ▶ Cost savings ▶ OR construction & ASC expansions ▶ Highlights from the 2023 OR Manager Conference 	
Article draft deadline	08/11	09/11	
Ad close	09/06	11/03	
Ad materials due	09/12	11/09	