



Expand Your Marketing Message

Reserve Space in the 23rd Annual Conference Program Book

As an additional service to our exhibitors, we are offering advertising space in Managing Today's OR Suite official Conference Program Book. Reinforce your message with an advertisement confirming your commitment to Managing Today's OR Suite. Containing program information, schedules of activities, and exhibit information, the Conference Program Book will serve as an invaluable resource and a reference for years after the meeting.

Advertising Rates:

Table with 2 columns: Ad Type and Rate. Includes Full Page (\$1,200.00), Half Page (H) (\$800.00), Half Page (V) (\$800.00), 4-Color (additional) (\$800.00), and Bleed (No charge).

No Agency Discount Allowed

Mechanical Sizes:

Table with 3 columns: Ad Type, Width, and Depth. Includes One Page (8 1/2" x 11"), Half Page (H) (8" x 5 1/2"), Trim Size (8 3/8" x 11"), and Bleed Size (8 1/2" x 11 1/4").

Materials Accepted:

Electronic Files - PDF High Resolution Preferred

Closing Dates:

Space Reservations Due.....August 2, 2010

Ad Material Due.....September 1, 2010

Remit this application to reserve advertising space and advertising materials to:

MTORS Program Book
c/o Anthony J. Jannetti, Inc.
Attn: Miriam Martin
East Holly Ave, Box 56, Pitman, NJ 08071-0056

FOR OVERNIGHT DELIVERY ONLY:

200 East Holly Ave., Sewell, NJ 08080
856/256-2374 \* 856/589-7463 (Fax)

[ ] Please reserve space for: \_\_\_\_\_ (ad type) \_\_\_\_\_ (color)

Form fields for Company, Address, City, State, Zip, Phone, Fax, By, and Title.

This contract serves as my official insertion order for advertising space in the MTORS Program Book.

Don't miss August 2 closing date for reservations